RJR

CUSTOMER MEMO

RJR

July 19, 1994

To: Jeff Reagan
Wakefern Food Corporation

RE: WORTH Cigarettes

Updated WORTH ad slicks are being sent overnight to your office today.

Additionally, as stated, if Wakefern uses its own ad copy (not supplied by RJR), there is no need for a Surgeon General's warning.

If you have any questions, please advise.

Nick

51849 8401

Source: https://www.industrydocuments.ucsf.edu/docs/fxwy0000